

Privacy Policy



Strategic Research Associates is firmly committed to protecting your privacy. Because protecting your privacy is important to us, you can always submit concerns regarding our Privacy Policy or our privacy practices to info@strategicresearch.net or by calling our Customer Service at 1-888-554-6960.

No Spam Policy

All of our surveys and focus group programs are conducted on an opt-in basis. On occasion Strategic Research Associates may call or email you to invite you to participate in an active study we are conducting. You may opt into the program by responding to our telephone call or email invitation. If you no longer want to receive telephone and e-mail communications, you may call 1-888-554-6960 or email info@strategicresearch.net and ask to be removed from future inquiries. When leaving messages, please leave your full name, and a preferred phone number to ensure we can process your request.

The Information We Collect and How We Use It

Our site's participant registration form requires you to give us enrollment contact information (your full name, city, state, zip code, date of birth, e-mail address, and additional information as requested by our clients). This information is required to be able to participate in most of our research.

Anonymous Singular Summary and Aggregate Statistical Information

Personal demographic and profile data regarding our research participants is only shared with our sponsors, our partners and other third parties on an anonymous singular summary basis or an aggregate basis. Anonymous singular and aggregate statistical summary information is data that describes the interest profile and demographics data of a research participant without specifically identifying the individual. This data does not contain personally identifying information such as a name or e-mail address, nor does the combination of data make it possible to identify you.

Personally Identifiable Information

We do not share, sell, rent or trade personally identifiable information with third parties for their promotional purposes. We reserve the right to disclose your personally identifiable information as required by law when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served.

Surveys

Strategic Research Associates may invite you to participate in telephone, mail, fax and online surveys. The information requested in these surveys may include, but is not limited to, your opinions, purchase history, and purchase intent regarding consumer and/or business products and services. These surveys may also request information defined as sensitive (e.g. data directly or indirectly revealing racial and ethnic origins, political, philosophical or religious opinions, trade union affiliation, health or sexual life). Again, you are not required to provide us with this information if you do not want to. The information collected by these surveys is used in connection with Strategic Research Associates market research sponsored by third-party companies. We reserve the right to share this information in an anonymous singular summary and aggregate form with third parties for this purpose.

Our Opt Out Policy

If you would like to opt out of future surveys, you may request that you be removed from our database of potential survey and focus group participants. You can, at any time, withdraw your consent to our use of your personal data as described in this Privacy Policy calling 1-888-554-6960 or emailing info@strategicresearch.net, or submitting your information using the form below.

Changes to Our Privacy Policy

We reserve the right to update this Privacy Policy at any time. Please refer to this policy regularly.

How to Contact Us

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can call 1-888-554-6960 or email info@strategicresearch.net.