Suggested Language to Help OpenOceans Global Map Beaches Trashed by Plastic
Thank you for helping to spread the word!

Twitter
Want to put an end to marine plastic? Be part of the solution by sharing photos of trashed beaches. Drop a pin on @openoceansglobl's map, share info, add an image. 70% of ocean plastic is on beaches. Let's tell the world where it is. https://openoceans.org/trash-survey

Facebook
Want to put an end to marine plastic? Be part of the solution by sharing photos of trashed beaches. It's as simple as dropping a pin on OpenOceans Global's map, sharing info, and adding an image.
https://www.openoceans.org/trash-survey

70% of ocean plastic is on beaches. Let's show the world where plastic pollution lives. If we know where to find it, together we can find the sources and stop plastic before it reaches the ocean.
Thanks for your help! Please spread the word.

LinkedIn
Want to put an end to marine plastic? Be part of the solution by sharing photos of trashed beaches. It's as simple as dropping a pin on OpenOceans Global's map, sharing info, and adding an image.
https://lnkd.in/gK3sKFBs

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Thanks for your help! Please spread the word.
#oceanplastic #marineplastic #openoceansglobl #esri #citizenscience #openoceansglobal #endoceanplastic #trashonbeaches #beachcleanup #climatechange

Instagram
Want to put an end to marine plastic? Be part of the solution by sharing photos of trashed beaches. It's as simple as dropping a pin on the @OpenOceansGlobl map, sharing info, and adding an image. Go to the link in the bio to add a beach to the ocean plastic map.

70% of ocean plastic is on beaches. Let's show the world where plastic pollution lives. If we know where to find it, together we can find the sources and stop plastic before it reaches the ocean.

Thanks for your help! Please spread the word.

Image Location: Koh Rong Island, Cambodia. Credit: Shutterstock // Watch the World

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Hashtags
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Text for Newsletters or Media Short Pieces

Help document the world's plastic-fouled beaches
A U.S. nonprofit, OpenOceans Global, has developed an international online map of beaches trashed by plastic and a short survey that allows people to share images and information about beaches they know are trashed by plastic. Contributors can add a beach by simply dropping a pin on the survey map, answering a few questions, and adding an image. 70% of ocean plastic is on beaches. Visualizing where plastic pollution collects is the first step to identifying the likely sources and the solutions to address the issue. The data gathered will ultimately help stem the flow of plastic to the ocean.

Text for personal emails
I am emailing to ask for your help in finding beaches trashed by plastic that can be included on OpenOceans Global's ocean plastic map. I support this nonprofit's work and encourage you to help them by spreading the word about their efforts to find and document those trashed beaches. The organization has developed a short survey that allows people to share images of beaches that are regularly trashed by plastic. It's as easy as dropping a pin on the survey map, answering a few questions, and adding an image. The data gathered will ultimately help stem the flow of plastic to the ocean. 70% of ocean plastic is on beaches. If you know of a beach trashed by plastic please add it to the map. Spread the word to individuals or organizations that could help. Thanks in advance for your support.

July 10, 2022, Press Release for Longer Media Stories
OpenOceans Global launching citizen science app to map coastlines pervasively fouled by plastic
Finding where marine plastic originated a key to solutions
http://bat.ly/tituq

Important Links
- OpenOceans Global - https://www.openoceans.org/
- Ocean Trash Map: https://www.openoceans.org/Plastic-Trash
- Survey form to report trashed beaches: https://www.openoceans.org/trash-survey

Suggested Image

Koh Rong Island, Cambodia. Credit: Shutterstock // Watch the World
Link to image: https://app.greenrope.com/users/myteam26748/Media604.jpg